# Beyond Campus

## Marquette University's Economic Impact

MARQUETTE UNIVERSITY

BE THE DIFFERENCE.

Marquette University's students, faculty, staff and alumni live out our Catholic, Jesuit mission by sharing their time, talents and resources to serve the greater good, especially in our hometown of Milwaukee, Wisconsin. Here are some of the ways Marquette is making a difference beyond the classroom.

## ECONOMIC IMPACT

### 2,600+
**faculty and staff** employed by Marquette University

### $15 million+
generated annually in **visitor spending** from campus events and visits

### $15 million+
generated annually from **international-student spending**

### $500 million+
invested in **local construction** over the past 10 years

### $100 million+
spent annually on **supplies/services**, mostly with Wisconsin-based companies

## ALUMNI ECONOMIC IMPACT

### 1,500+
new Marquette graduates contribute an additional **$12M+ in tax revenue** to the nation's economy every year

### 84%
of Marquette undergraduate students are **employed full time or attending graduate school** six months postgraduation

### 55%
of Marquette undergraduates **remain in Wisconsin after graduating**; another 63% of Marquette graduate and professional students stay in the state after graduating (2024 surveys)

## HEALTH CARE SERVICES

### 250
**new Marquette Nurses** graduate each year to address nursing shortages

### 320
**new Marquette health care professionals** including dentists, physician assistants, physical therapists and occupational therapists graduate each year

### 30,000+ patients served
in Wisconsin through Marquette University School of Dentistry, totaling **$16 million in oral health services** (2024)

### $45,000+
value of **physical therapy services provided pro bono annually** through the ComMUnity Clinics (2023). Marquette also provides low-fee services to the community through our Behavior Clinic, Neuro Recovery Clinic, Next Step Clinic, and Speech and Language Clinic.

## COMMUNITY ENGAGEMENT

### #1
**college in the country for engagement in community service** for the second year in a row, *The Princeton Review,* 2025–26

### 105,000 hours
**served by Marquette students** through local community service organizations (academic year 2024–25)

### 72%
of Marquette undergraduates **participated in an internship, field placement, student teaching, practicum, or clinical practicum** during their education (2024 survey)

### #14
**best colleges for internships**, private schools *The Princeton Review*, 2025

### 5,000 meals
**delivered to three local organizations** by MU Neighborhood Kitchen from surplus campus food

### Global community outreach
includes **annual international service trips** by Engineers Without Borders, Global Brigades, Commercial Banking Program and more. Efforts include **clean water infrastructure development, health care services, and microfinancing services**.

## RESEARCH

### $50 million
in annual research funding expenditures that support global efforts to impact clean water, human health and sustainable energy

### $800,000
invested into Milwaukee over the past decade through **12 unique collaborative, community-engaged research projects** funded by the President's/Chancellor's Challenges

## CORPORATE PARTNERSHIPS

### 500+
local and national **corporate partnerships**, providing internships, co-ops and industry relations

### ~40 student business concepts
launched annually; projects have included **food insecurity solutions, mental health apps, and tutoring platforms**

## SAFE COMMUNITIES

### 10+ years
Marquette's commitment to the **Near West Side Partners** neighborhood organization as a founding member. NWSP's mission seeks to revitalize and sustain the Near West Side as a thriving business/residential corridor through resident involvement. NWSP is now considered a national model for collaborative neighborhood revitalization initiatives.

### 68 public safety professionals
including **48 sworn law officers** in the Marquette University Police Department, who patrol the Marquette campus and surrounding neighborhood, answering 25,000 service calls a year with an average clearance rate above the national average for serious crime

## IMPROVING ACCESS TO EDUCATION

### 55+ years
Marquette's Educational Opportunity Program has transformed the lives of **thousands of first-generation and low-income students** from pre-college through graduate education since its inception in 1969

### 100+
Milwaukee-area elementary school children receive **literary services** from Marquette's Hartman Literacy and Learning Center each year

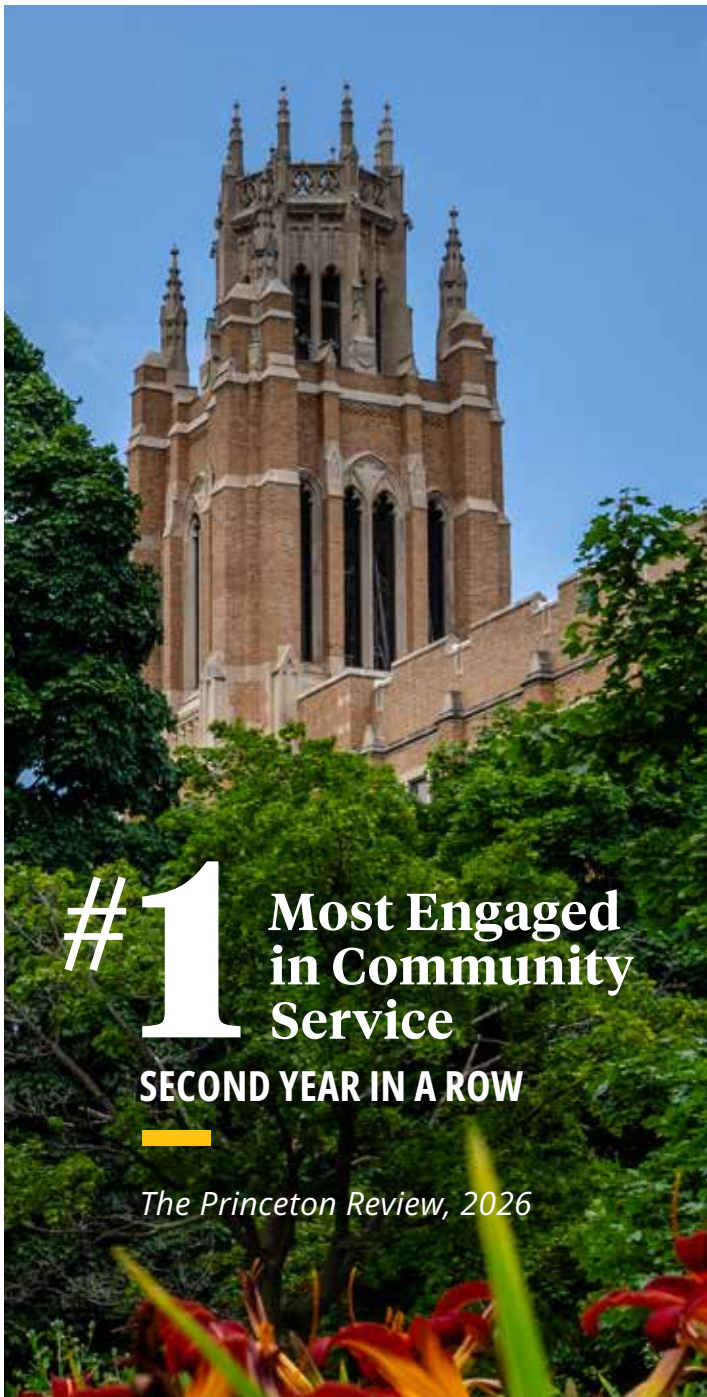
### $170 million
invested annually in **scholarships** to provide accessible education

## CIVIC ENGAGEMENT

### 100 congressional offices
have been served by 2,500 Washington, D.C.-based **Les Aspin Center** student interns over the last 36 years

### 6,000+ clients
provided **pro bono legal services** through Marquette University Law School programs; 70% of those clients were living at or below 125% of the federal poverty level. (2024)

### 37,000+ hours
served by **Marquette University Law School students** through law clinics, curricular programs and public service community collaborations (2024)



# Benefits of a *bachelor's degree*

America's higher education system is a strength that benefits our country as much as our students. Higher education fuels the U.S. economy and keeps America globally competitive with vital scientific research, industry collaborations and technological advancements.

The return on investment of a bachelor's degree is steadily rising, which makes getting a college education or an advanced degree a smart move.

## $1 million

individuals with bachelor's degrees **earn an average $1 million** more over their lifetime than those with only a high school diploma
*(Georgetown's Center on Education and the Workforce)*

## 6%

**increased earnings' percentage for college-led households** over 20 years as compared to 2% for high-school-led households
*(U.S. Census Bureau, 2025)*

## 3/4 jobs

are projected to require some postsecondary education by 2031; 42% will require a bachelor's degree or higher. This means there are **more job opportunities** in competitive fields like health care, engineering, business, technology and education for college graduates.
*(Georgetown's Center on Education and the Workforce)*

## 87%

of bachelor's degree holders report **higher financial well-being because of their education**, 20 percentage points higher than any other group.
*(Federal Reserve's Economic Well-Being of U.S. Households, 2023)*

## Graduates of Catholic universities

are more likely to report an **ideal life and stronger sense of direction**, **weigh morality in decision-making**, and find **greater social and community fulfillment** than secular college graduates.
*(Higher Education Holistic Impact Report, 2024)*

## *Why Marquette*

Our tuition and fee rate is **THIRD LOWEST** among the Top 100 private national universities ranked by *U.S. News & World Report*.

Marquette is among the top universities in the nation for **STUDENT INCOME MOBILITY**.
*(U.S. Department of Education Scorecard data)*

Marquette ranks in the **TOP 20%** of *U.S. News & World Report's* Best National Colleges.

As a **CATHOLIC, JESUIT UNIVERSITY**, Marquette provides a transformational education through hands-on learning experiences, exceptional student support and a values-based curriculum.

Milwaukee, Wisconsin